



PRIME SECURITIES LIMITED

CORPORATE PROFILE

June 2025



A. BUSINESS OVERVIEW

INTRODUCTION

1

SEBI REGISTERED CATEGORY I MERCHANT BANKER SINCE ALMOST 3 DECADES

2

AMONG THE TOP PURE PLAY INVESTMENT BANKING (IB) OUTFITS IN INDIA

- FY25 Revenues of INR 89 Cr and Cash Profit of INR 45 Cr

3

FULL-SERVICE INVESTMENT BANK

- Wide and diverse service offering that includes Private Equity, M&A Advisory, QIPs, Debt Syndication, Structured Credit, Restructurings & Resolutions, Rights Issues, Buybacks, Open Offers, Delisting, etc.

4

PUBLICLY LISTED ON NSE AND BSE

- Market capitalisation of over INR 900 Cr

5

PROFESSIONALLY RUN COMPANY WITH A STRONG BOARD, MANAGEMENT TEAM AND TOP QUALITY IB PROFESSIONALS

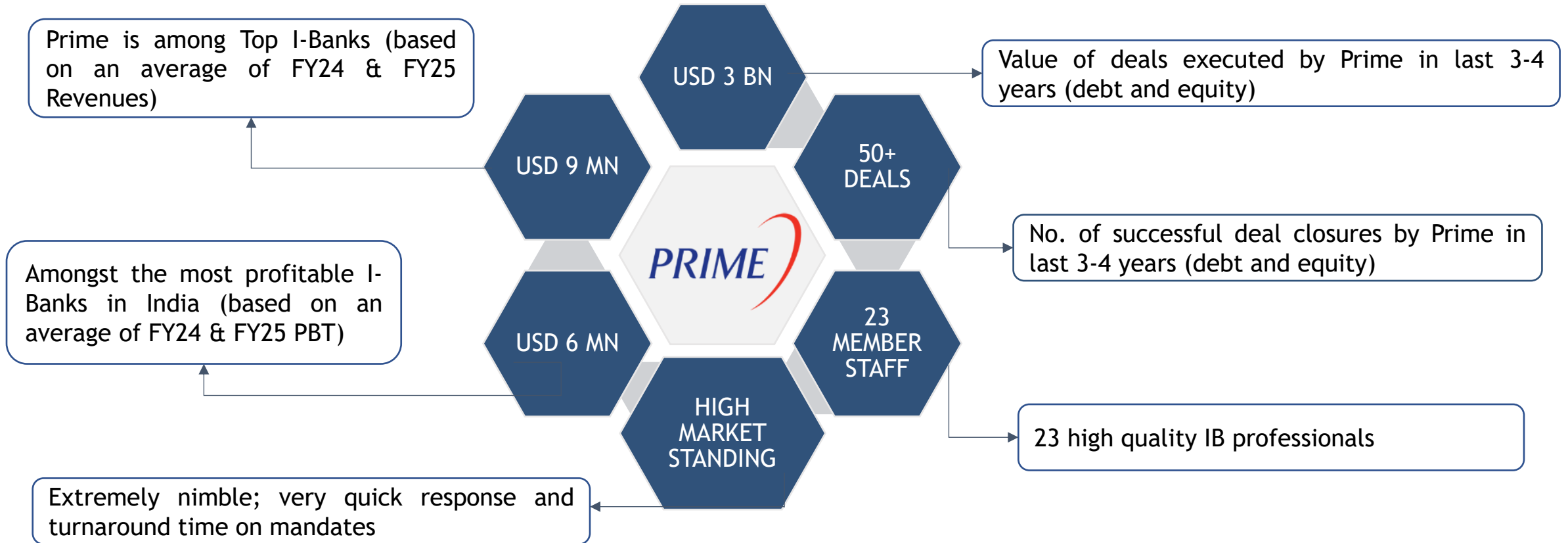
6

HIGH PEDIGREE CLIENTELE

- Clients include Piramals, Mahindras, JSW Group, Vodafone Idea, YES Bank, IRB Infra, Edelweiss, InCred, Avanse Financial, Welspun, Future Group, Wadiaz, Indostar, VA Tech Wabag and several more

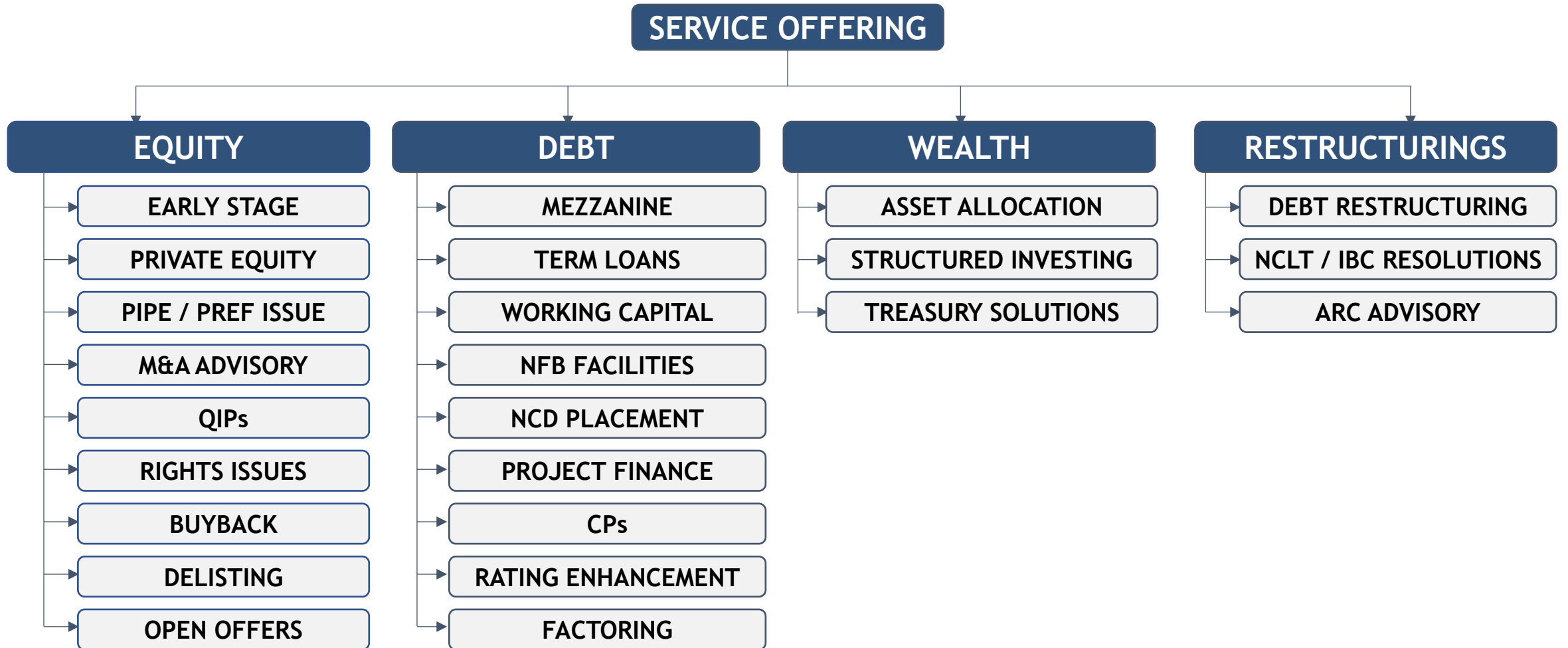
AMONG TOP I-BANKS! ONE-STOP-SHOP FOR ITS CLIENTELE!

KEY FACTS



HIGH RETURN ON INTELLECTUAL PROPERTY (ROIP) AND RETURN ON NETWORK (RONW)

FULL-SERVICE INVESTMENT BANKING PLATFORM



GO TO INVESTMENT BANK FOR ALL CORPORATE NEEDS!

B. KEY TRANSACTIONS

KEY TRANSACTIONS



Structured Credit

INR 10,000 Crores



Advisory (Rights)
& M&A (Buy Side)

INR 3,000+ Crores



Advisory + NFB

INR 2,000+ Crores



QIP

INR 1,930 Crores



Structured Credit

INR 1,500 Crores



M&A

INR 1,000 Crores



Advisor to Mahindra
Group for a 3.5% stake
INR 417 Crores



QIP

INR 1,218 Crores

KEY TRANSACTIONS



Debt Syndication /
Co-Lending
INR 1,200 Crores



Debt Syndication
INR 1,000 Crores



Debt Syndication
INR 200 Crores



Structured Credit
INR 300 Crores



Structured Credit
INR 350 Crores



Debt Syndication
INR 300 Crores



Debt Syndication
INR 143 Crores



Preferential Issue
INR 50 Crores

KEY TRANSACTIONS

**Hexacom India
Limited**

M&A

INR 640 Crores

**Shri Girija Alloy
and Power**

Debt Restructuring

INR 500 Crores

**The Juhu Centaur
Hotel**

M&A

INR 400 Crores



Nath Bio-Genes (I) Ltd.

हर बीज खरा, शक्ति भरा

QIP

INR 135 Crores



Gandhi Special Tubes Ltd

**Three Buybacks
aggregating**

INR 136 Crores



PE + Debt Raising

INR 125 Crores

RELIANCE



Preferential Issue

INR 115 Crores



sustainable solutions. for a better life.

Preferential Issue

INR 120 Crores

KEY TRANSACTIONS



AWAKE ALWAYS

M&A

INR 225 Crores



QIP

INR 98 Crores



Private Equity

INR 100 Crores



Preferential Issue

INR 45 Crores



Debt + Equity

INR 100 Crores



Preferential Issue

INR 65 Crores



Rights Issue

INR 37.5 Crores



Debt Syndication

INR 35 Crores

KEY TRANSACTIONS



Preferential Issue

INR 70 Crores



Preferential Issue

INR 64 Crores



Rights Issue

INR 49 Crores



Private Equity

INR 90 Crores



Preferential Issue

INR 23 Crores



Private Equity

INR 50 Crores



Private Equity

INR 60 Crores



QIP + Pref Issue

INR 80 Crores

KEY TRANSACTIONS



QIP

INR 97 Crores



Private Equity

INR 60 Crores

Champagne Indage

Preferential Issue

INR 52 Crores



Private Equity

INR 35 Crores



Private Equity

INR 45 Crores



Brand Sale

INR 30 Crores



QIP

INR 28 Crores



**Advisor for 17.2%
stake sale**

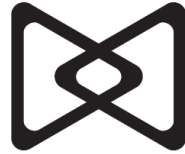
INR 17 Crores

KEY TRANSACTIONS



Preferential Issue

INR 22 Crores



**XANADU FOODS
PRIVATE LIMITED**

Preferential Issue

INR 10 Crores



rentomojo.com

**Debt Syndication &
NCD issue**

INR 10 Crores



THE HI-TECH GEARS

Advisory



Delisting



**4 Open Offers /
Buybacks**



Brand Sale



Brand Sale

C. START-UP ASSIGNMENTS

START-UP ASSIGNMENTS



- **Super Six Sports Gaming Private Limited aka. Fantasy Akhada** was founded in Nov 2019 by experienced founders - **Amit Purohit and Sumit Kumar Jha**
- Key offerings include **Online Daily Fantasy Sports** (team selection prior to matches), **Prediction Module** (binary predictions), **Match Club** (Long form Fantasy Sports) and **Fantasy Sports Professor** (providing statistical analysis)
- **Ultimate Sports Quiz**, a sports engagement platform in schools, brand launched in Nov 2021
- The Company has raised ~US\$20 MM funding till now
- **USD 3 bn+ industry size**; expected to grow to USD 10 bn+ within the next 5 years
- Funds raised used for user acquisition and enhancing the customer service team



Hindustan Wellness

- **Founded in Nov 2014**, by committed founders - Siddharth Sangwan, Pragati Singh and Anish Basral, the company provides **pathology testing** and **preventive healthcare packages at home**, with zero collection centre, through its app called '**STETHO**'
- HWPL has a mission to “make preventive healthcare **Affordable, Accessible and Automated**”
- **In August 2021, raised INR 150 MM** in the 1st tranche of Series A round at pre-money valuation of INR 2,350 MM
- Investors included Team India Managers Limited (an investment firm managed by Mr. Suraj Saroagi and Mr. Sangeet Lakkar) and a group of highly successful professionals including P S Jayakumar (ex-CMD, Bank of Baroda), N. Jayakumar and Akshay Gupta (Management Team, Prime Securities)
- The funds used for expansion to western part of India, technology upgradation and corporate marketing & brand building

START-UP ASSIGNMENTS



- **Founder by ex-bankers**, IBSFintech is a leader in Treasury, Risk & Trade Finance Management® (“TRTFM®”) solutions in India
 - This homegrown company provides **digitalized cashflow & liquidity, treasury, risk & trade finance solutions** to **medium, large, and very large corporates** under a single comprehensive platform
 - The platform provides **highly scalable and configurable decision support system** that ensures adherence to its **risk management policy, regulatory compliances, and other audit requirements**
 - The Company has raised ~ **INR 200 MM** equity funding till now
 - Investors included a group of highly successful professionals, including Prem Rajani (Managing Partner, Rajani Associates), N Jayakumar and Akshay Gupta (Management Team, Prime Securities)
 - The Company used the funds for the SaaS TMS (Treasury Management solution) in the domestic market and to boost its global growth plans
-



- **Started in 2018** in Delhi with a vision to build an integrated “EV Ecosystem”, by **Piyush Gupta** and **Chandrashekhar Bhide**
- Developed a **backend IoT enabled BMS** and **deployed EVs based FMS** for e-commerce platforms, which is supported by an in-house developed app “**Fleetwise**”
- **Market Opportunity:** Current addressable market size of \$2-4 bn, expected to grow to **\$70+ bn by 2030**
- In **September 2021**, raised **INR 35 MM** in the 1st tranche of pre-Series A round at pre-money valuation of INR 600 million
- The financing round was led by HNIs and family offices from the investor network of Prime Securities

START-UP ASSIGNMENTS



- LMCE, a business unit of Impact Communication, was founded in 2015 by successful professionals - Sanjay Kaul and Sanjay Panigrahi
 - LMCE helps brands to drive growth in rural India by acquiring uncovered / under served stores
 - Helps brands to enhance rural footprints by expanding their channel in affluent rural villages leveraging technology & data science
 - Helps companies to introduce process automation in rural sales & distribution operations using technology
 - Creates a huge resource pool of trained tech savvy, and efficient geo-local sales force
 - Developed an in-house tech platform “XPAND” that helps brands reach the untapped rural sales points in a sustainable, measurable & cost-effective way
 - Key brands associated with include Reckitt, Godrej, Signify, Emami, DS Group, Shell, Tata Tiscon, Apollo Tyres etc.
 - The Company has raised Pre-series A round for about INR 100 MM for manpower costs, technology development and geographical expansion
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- An incubate of Society for Innovation and Entrepreneurship (SINE), IIT Bombay, FEAST Software is India's first company to develop engineering design and iterative calculations software for Academia and industry
 - FEAST has developed online learning platforms for engineering students, tutor & industry experts at all levels of experience such as
 - ❑ Engineering Online - an exclusive and interactive learning platform
 - ❑ Machine Design Online - a complete design and training platform for Machine Design
 - ❑ Design of Structures Online (DOS) - a complete design and training platform for Structures
 - The strategy is to offer bouquet of courses to ensure deeper engagement with students on a daily basis right through their career path through use of Augmented Reality (AR), Virtual Reality (VR) & Gamification and with course content mapped to NEAT-AICTE model curriculum, offered at the price comparable to textbooks
 - Target market includes 3,000 degree colleges, 3,050 diploma colleges and 14,000 Skill/ITI Colleges
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START-UP ASSIGNMENTS



- Founded by **Aarti Kochhar Kaji** - CEO, Harvard MBA, U-Penn Undergrad, Consumer Packaged Goods (“CPG”) industry experience with BCG; and **Aditya Kaji** - COO / CFO, Harvard MBA, U-Penn Undergrad, Consulting experience at Booz & Co.
- Marquee investors like **Y Combinator, Eighteen94, Akash Prakash, Ranbir Kapoor & Amir Khan** and has a strong board of advisers including **Tim Sperry & Jose Alvarez**
- ‘Better for you’ line of products, currently has 17 SKUs of makhana and protein puffs
- Strong distribution network
 - US - available offline in over 300 stores & online through Amazon, Thrive, Bubble & Faire
 - India - available offline in over 7,000 stores and online channels including Amazon, Bigbasket & JioMart
- The company has raised **around US\$ 3.3 MM** for team building, marketing & distribution etc.



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- Founded in 2021, **Legends League Cricket (LLC)** is a Global Cricket League of now retired international and domestic legendary cricketers playing competitive T20 cricket
 - The **first season dubbed the Tri-Series, debuted in Jan’22** with participation of 3 teams owned & managed by LLC, 59 cricketers & 7 matches in Oman.
 - **The Franchise League series successfully held in India in Sep’22** with participation of 4 franchise team, +80 cricketers & 16 matches
 - LLC created a unique investment opportunity outside the governance of major cricket boards, by roping in only retired cricketers such as **Virendra Sehwag, Gautam Gambhir, Bret Lee** amongst many others
 - **Ravi Shastri**, former head coach of Indian National Cricket Team is the League Commissioner of LLC
 - The company has raised **around INR 250 MM** for marketing and branding, acquisition of players & hiring of executive team

START-UP ASSIGNMENTS



- Founded by professionals with over 3 decades of experience - **Anil Ahuja and Vinod Gupta**
 - **Launched in 2018**, 88tuition Pte Ltd is an **online tutoring platform based out of Singapore**
 - It primarily provides online tutoring to **Primary 1 - Secondary 5 students** as per the curriculum followed by The Ministry of Education (MOE), Singapore
 - Subjects covered include **Mathematics, English, Science and Chinese**
 - Also provides preparation for **professional courses through 88Learn** for US CPA, ACCA, IFRS, US CMA, Enrolled Agent etc. in partnership with **Grant Thornton, Becker, BPP and Surgent**
 - **Key partners in Singapore** - DBS / POSB Bank, People's Association, SINDA, SAFRA, NTUC
 - **Key partners in Philippines** - Security Bank, Paymaya, Grab
 - In September 2021, 88Academics (India) **successfully closed a fund raise of INR 200 MM from marquee anchor investors including TV Mohan Das Pai and Dr. Ranjan Pai (Aarin Capital)**. 88Academics is part of Singapore-based 88tuition and will use the funds to develop India-specific content for the K-12 (kindergarten to 12th grade) segment
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D. CRITICAL SUCCESS FACTORS

THE SECRET SAUCE!

ALL-WEATHER FRIEND

- Whether its boom time or distress, Prime has the right solution for clients across market and business cycles
- Service offering across equity and debt (including restructurings and resolutions)

RELATIONSHIP & SOLUTION ORIENTED

- Most investment banks derive strengths from balance sheet, financial services platform, etc.
- Prime has achieved success without the excess baggage of large organizations, especially with several high-profile clientele

TOP LEVEL INVOLVEMENT

- Key people in the firm involved in all transactions (hands on approach)
- Enhances the ratio of successful outcomes for assignments

AGILE, NIMBLE & MARKET DRIVEN

- Constantly reacting to market stimuli and client needs; eyes & ears trained to capture mood and sentiment
- Built up anchor book for YES Bank's QIP of INR 1,930 Cr much before other BRLMs
- Preferential issue for VA Tech (INR 120 Cr) was marketed in 72 hours flat (despite complexity of financials)

INVESTOR RELATIONSHIPS

- Strong and long-standing relationships with Private Equity Funds, Banks, NBFCs, Structured Credit and Distressed Funds, Insurance Companies, Mutual Funds, Foreign Institutional Investors, Hedge Funds, Family Offices and High Net Worth Individuals

EARLY MOVER! EAR TO THE GROUND!

THE SECRET SAUCE!

HIGH STRUCTURING CAPABILITY

- Piramal deal (INR 7,500 Cr) involved significant structuring complexity
- Ideation & structuring for Deep Discount Rights Issue for M&M Financial Services (INR 3,089 Cr); extremely well received by the market
- NFB facilities for Vodafone Idea (INR 2,000+ Cr) and Cross Border funding for Bombay Burmah (INR 143 Cr) - Prime's innovative deal structures enabled successful outcomes

HIGH QUALITY TEAM

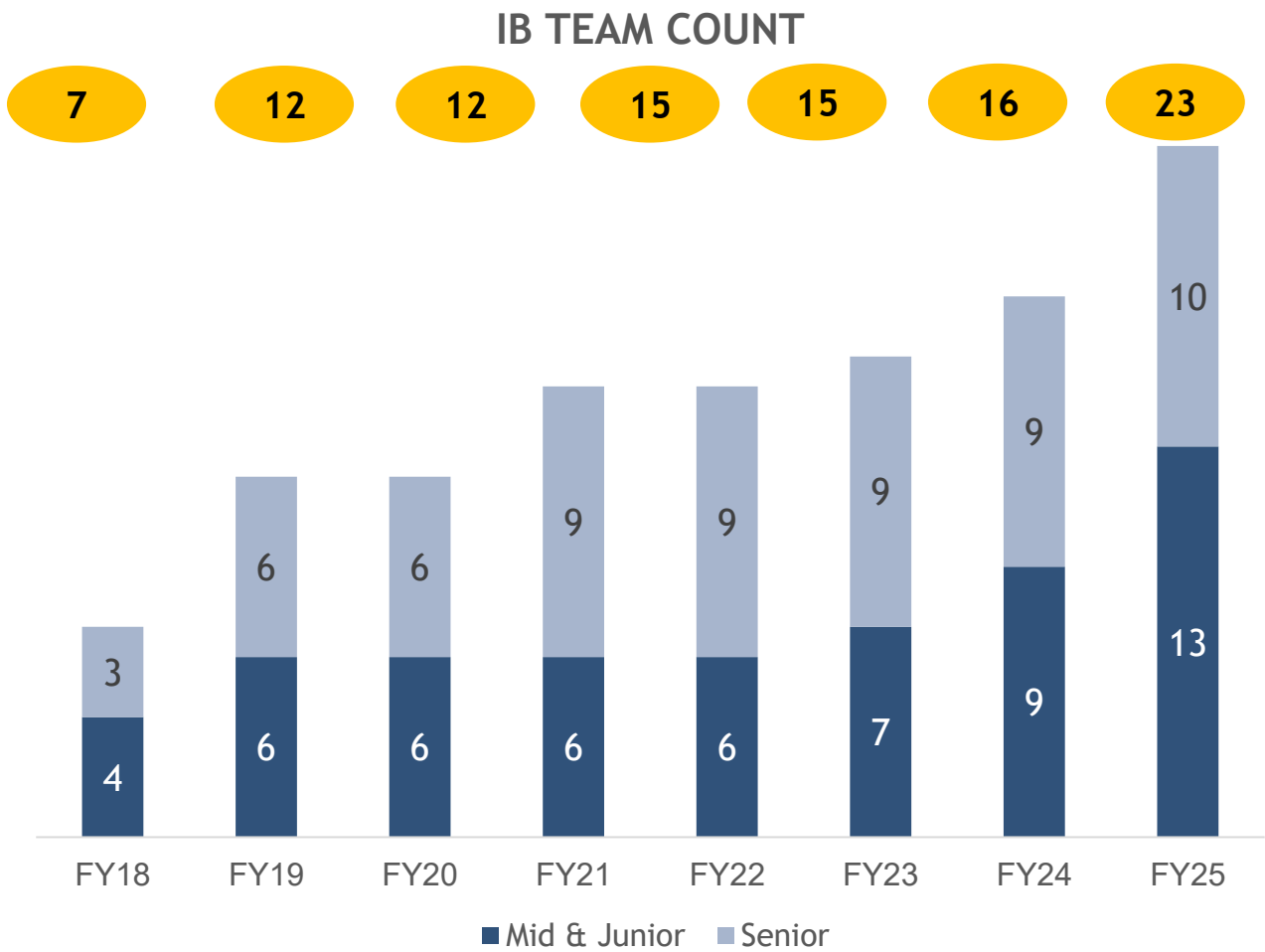
- Well qualified and self-motivated team of 23 IB professionals
- Good blend of experience and youth

ACCESSIBILITY AND HUMILITY

- All team members accessible to clients 24 * 7 * 52
- Modesty and humility are key attributes of our team members
- Not League Table Driven

FOCUSED TEAM HAS LED TO HIGH OVERALL ORGANIZATIONAL EFFICIENCY!

IB TEAM PROFILE HAS STRENGTHENED SIGNIFICANTLY



- Senior team strengthened through recruitment of industry professionals with wide and diverse experience
- High profile senior professionals also inducted as advisors
- Senior team brings about fresh corporate and investor / lender relationships that contributes to tangible revenues and profitability
- Additions to mid & junior level also to support seamless execution of transactions
- Most of the staff has been with the firm for 15 years or more

LONG STANDING AND DEEP INVESTOR RELATIONSHIPS (ILLUSTRATIVE LIST)

PE / BUYOUT FUNDS



Banks / NBFCs



MFs / insurance Cos



E. GROUP COMPANIES

1. Prime TriGen Wealth Ltd. (TriGen Wealth)
2. Prime Research & Advisory Ltd.
3. Ark Neo Financial Services Pvt. Ltd. (DhanLAP)
4. International Subsidiaries
 - PRAL Management Consultancies LLC, UAE
 - Prime Advisory Partners Ltd, UK

1. TriGen Wealth - WEALTH BUSINESS

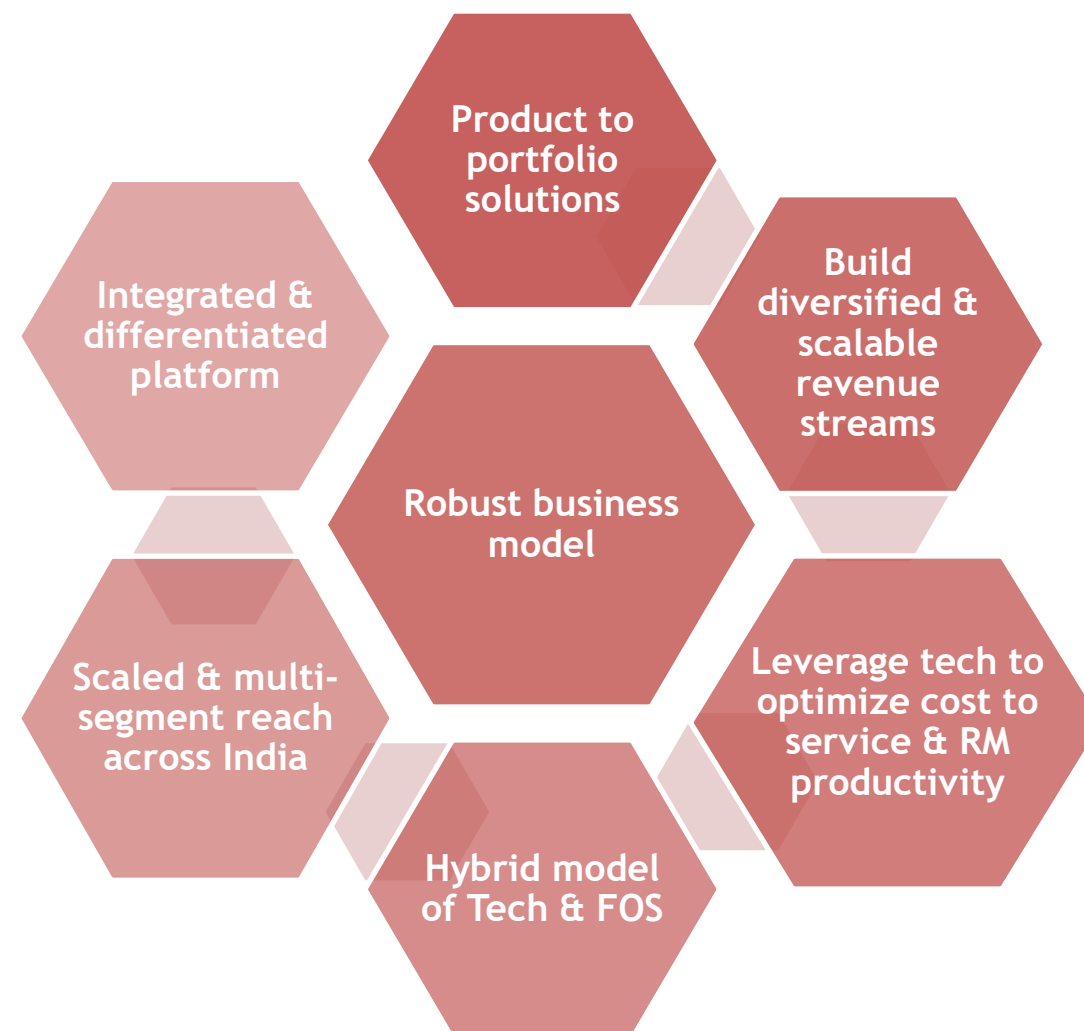


Prime TriGen Wealth Ltd., 100% subsidiary of Prime Securities has commenced wealth business with aim to deliver innovative, client-focused financial solutions

TriGen Wealth envisioned a next-generation wealth platform that merges digital intelligence with personal insight to serve India's affluent population

Hybrid approach bridges the best of both worlds – intuitive, tech-enabled interfaces supported by trusted human expertise

With scalable architecture and pan-India distribution, from investments to wealth preservation and legacy continuity, TriGen crafts personalized solutions that evolve with clients across generations



LEADERSHIP TEAM



**Sailesh Balachandran,
Founder & Joint - Chief
Executive Officer**



**Maneesh Kapoor,
Founder & Joint - Chief
Executive Officer**



**Namrata Ramachandran,
Senior Vice President,
Operations**



**Abhishek Chamaria,
Chief Technology
Officer**



**Sapna Patel,
Senior Partner Business Unit
Head, Private Clients &
Family Office**



**Sachin Jain,
Executive Vice President,
Lead - Family Office &
Corporate Treasury**

KEY BUSINESS AREAS

Mutual Fund Distribution

Comprehensive mutual fund solutions for diverse investment needs

PMS & Alternative Investment Fund Distribution

Specialized portfolio management services and alternative investment opportunities

Direct Equity & Margin Funding

As an AP for Mirae Assets Capital Markets, offering equity trading and margin funding solutions

GIFT City Funds Distribution

Access to specialized funds through Gujarat International Finance Tec-City

LRS Investments Distribution

Via MAS & SEBI registered entity, enabling Liberalized Remittance Scheme investments

Lending Services

Comprehensive lending solutions through strategic tie-ups with financial institutions

Loan Against Stocks & Securities

Leverage investment portfolio through specialized lending tie-ups

Bonds Distribution

Access to a wide range of bond instruments through distribution partnerships

Serves both resident Indians and global Indians. Clients include established business families, new-age entrepreneurs, and senior professionals



Multi Family Office

USD 30M+ surplus



Ultra High Net Worth

USD 5M+ surplus



High Net Worth

USD 1M+ surplus



HENRY

USD 150K+ surplus

STRATEGIC PARTNERSHIP WITH ETON SOLUTIONS

Elevating family office capabilities for ultra-high-net-worth families

Comprehensive Data Management

Single Source of Truth: Consolidated view across entities, asset classes, currencies, and jurisdictions

Enhanced Reporting Capabilities

Bespoke Reporting: Customized, audit-ready reporting for family members, trustees, and regulators

Streamlined Operations

Operational Efficiency: Automated workflows reduce human error and increase control

Adaptable Infrastructure

Scalability: Enterprise-level governance with boutique agility

PRESENCE ACROSS INDIA

Mumbai

Registered Office, Operations
Office & Sales Team

New Delhi & NCR

Sales & Service Team

Chennai

Sales & Service Team

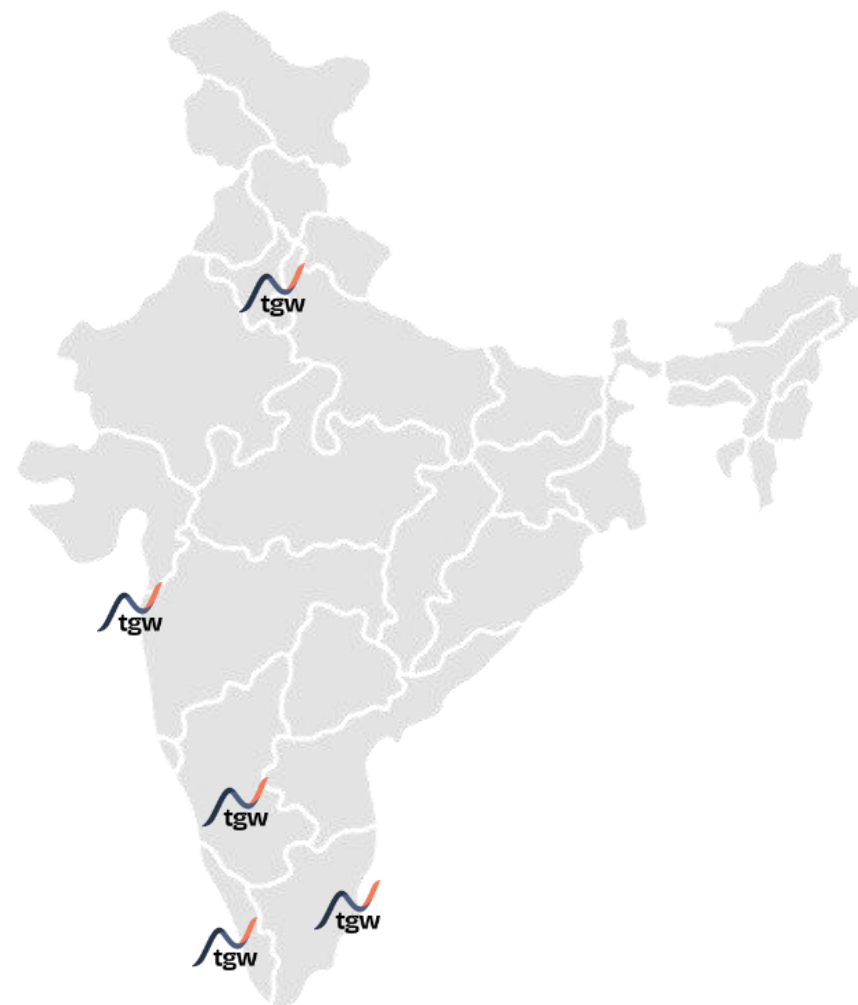
Bangalore

Sales & Service Team

Kochi

Sales Team

Employs 56 people
as of June 2025



2. PRIME RESEARCH & ADVISORY LTD.

- **Prime Research & Advisory (PRAL)**, a 100% subsidiary of Prime Securities, started operation from April 2018
- Small team with focused approach in corporate advisory in the areas of:

Debt Capital Markets

Term Loan, Working Capital
etc.

Placement with Institutions like
Mutual Funds / Insurance / Banks
/ Family offices

Co-lending tie-ups between
two lenders (Bank + NBFC and
NBFC + NBFC)

Real Estate Segment

Structured transaction
(Structured Debt, Equity,
monetization etc.

Strategic and Management Consultancy

Business expansion,
collaboration, business tie-ups
etc.

- Registered as a Corporate Agent with the Insurance Regulatory & Development Authority of India for the distribution of General and Life Insurance products (including Group Insurance) to its corporate clients and promoters

Brief Introduction

- Prime acquired 41.68% shareholding in DhanLAP (Ark Neo Financial Services Pvt. Ltd.) in December 2024
- DhanLAP is founded by C. R. Chandrasekhar, a serial entrepreneur, who had earlier co-founded FundsIndia.com, one of the earliest provider of online mutual fund platform, which has now been acquired by WestBridge Capital

Offerings

- A digital platform which facilitates loan against securities (MF & Shares) for retail clients
- Business Model: Both B2B and B2C, contributing equally to business

Key client proposition

- Retail investors often disrupt long-term wealth creation by prematurely liquidating mutual fund /shares assets for short-term needs
- DhanLAP facilitates full online execution of loan against mutual funds and shares, providing loans to clients as quickly as within 30 min
- The client gets funds at low cost, being a secured product and there is no incidence of possible tax liability due to capital gains from sale of securities

Key lending partners



Key metrics

- Facilitated disbursements of 1,500+ loans
 - Partners Onboarded - 2,400
 - Registered customer 10,000+
-

4. INTERNATIONAL SUBSIDIARIES

- Prime has set up subsidiaries in UK and UAE to facilitate corporate advisory services to international clients and cross border transactions with Indian clients

**PRAL Management
Consultancies LLC, UAE**

(Wholly-owned Subsidiary)

Prime Advisory Partners Ltd, UK

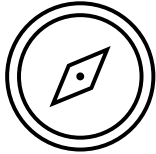
(90% Subsidiary)

- International presence will also support fund raising activities for clients by having better access to international investors & lenders
- As TriGen Wealth business expands, these subsidiaries will be able to support the wealth business by establishing relevant connects
- Over a period of time Prime expects international business to gain foothold and contribute materially to overall Prime's business

F. KEY INVESTMENTS (UNLISTED)

Prime Securities: More Than Advisor — Partners in Growth

Invests in businesses where we see synergistic value — enhancing outcomes through collaboration, complementary capabilities, and scalable growth



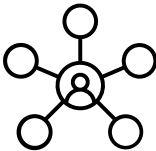
Guidance

Strategic inputs from experienced team and industry experts



Execution Support

Hands-on support with execution, growth, and governance



Network Leverage

Access to PE/VC funds, family offices and HNIs



True Partnership

Partners with founders to build enduring businesses

We Invest, We Partner, We Build — With Skin in the Game

INVESTMENTS IN START-UPS AND EARLY-STAGE BUSINESSES



A homegrown hygiene brand focused on everyday essentials - floor cleaners, sanitisers and handwash, built on efficacy, affordability and a strong distribution play



Provides pathology testing services through a network of over 60 state-of-the-art diagnostic labs in North and Central India, across 8 states



FanToPark Travel - one-stop destination for sports tickets & experiences.
FanToPark Play - Marketplace for coaches, improving the sports coaching ecosystem by creating a robust end-to-end platform



Operates in the dairy sector and sells products under in-house brands Welho and Sabho. Offers Ghee, Skimmed Milk Powder, and Lassi, catering to both B2C and B2B segments



Leading global provider of IP-led, curriculum-mapped & industry-aligned VR content for: ITI/CTE, engineering/polytechnic colleges, schools, industry & medical domain



Established with a vision to create a cricketing ecosystem featuring retired international cricketers playing competitive cricket. The league hosts 33 matches across 9 teams in two seasons each year

INVESTMENTS IN START-UPS AND EARLY-STAGE BUSINESSES

The logo for LESOL, featuring the word "LESOL" in a bold, blue, sans-serif font.

A vertically integrated Electronics Manufacturing company specializing in Power Supplies, LED lights, and Consumer Electronic products with a powerful portfolio of global brands - BAG India, ReneSola and Usha Shriram



Offers end-to-end infrastructural solutions in the heavy structural steel segment, covering design, fabrication, logistics, installation, and complete project management

The logo for LITHION, featuring the word "LITHION" in a green, sans-serif font, with a stylized lightning bolt icon to the left of the "I".

Designs and manufactures Battery Management Systems (BMS) and Control Systems for Electric Vehicles and Energy Storage Systems, exporting these systems to 4 countries



A leader in Treasury, Risk & Trade Finance Management® ("TRTFM®") solutions in India. It provides digitalized cashflow & liquidity, treasury, risk & trade finance solutions to corporates under a single comprehensive platform



Operates an asset-light model, licensing its brands across diverse categories including appliances, cookware, lighting, water purification, furniture, and solar solutions



LMCE, through its aggregate platform, XPAND, partners with local distributors—rebranded as XPAND Micro Distributors (XMDs)—to create a digitally connected, last-mile rural network

INVESTMENTS IN START-UPS AND EARLY-STAGE BUSINESSES



A leading institute specializing in globally recognized finance certifications that empower students with the skills needed to thrive in global finance careers



Processes and exports premium frozen seafood (primarily shrimp) to leading global buyers in the Middle East, China and Russia amongst others



A science-backed, pet-wellness brand that is engaged in formulating and marketing specialized animal feeds and supplements for dogs, cats and horses



A fantasy sports platform in India, offering online cricket and football games where users can create teams and compete for prizes

STRATEGIC EQUITY INVESTMENTS



Virtual Digital Assets

- **Ticker Ltd.** (a subsidiary of 63 Moons Technologies Ltd), is a technology solutions company for the virtual digital asset industry
- The company has launched **3.0 verse**, a **global cryptocurrency super app**. It covers the complete global market universe of crypto, blockchain, asset digitization and development
- The platform uses **AI models** to provide a full suite of real-time prices, insights and news to render comprehensive, unbiased information
- With Bitcoin alone trading at USD 1.1 tn, the market opportunity for the 3.0 verse platform is vast enabling transactions across diverse digital assets, following the success of Coinbase and Binance
- **Mr. Joseph Massey**, MD & CEO of Ticker Ltd, has over 30 years of experience in the financial sector, having played a key role in establishing and leading major exchanges in India and abroad



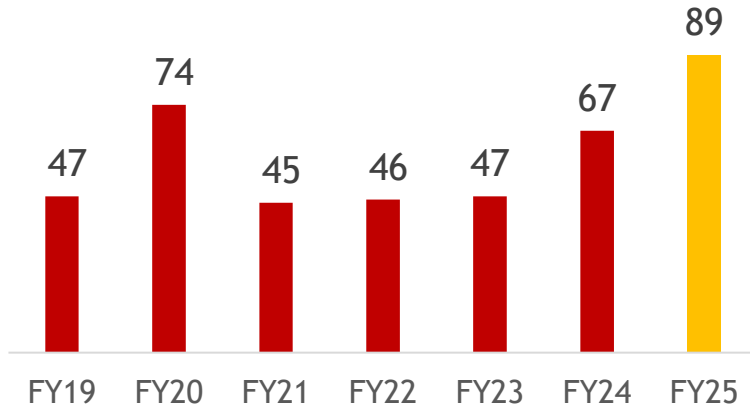
AI based Equity Research

- **Bridgeweave** operates **InvestorAi** investment platform that uses advanced AI to power stock recommendations for investors. Its flagship product, InvestorAi Equity Baskets, has a track record outperforming the index significantly, for all 3 years since its inception
- InvestorAi products are available to investors via top broking firms like HDFC Sec, Geojit, PL, JMFS, Yes Sec and Axis Sec, among others
- AI models are integrated with a next generation delivery engine called **InvestorAi YouTrade**, which provides a one-click experience integrated within the broker's own mobile or on-line platform
- The founder Akshay Bhargav and Co-founder Bruce Keith have stellar track record in BFSI space having worked at large organizations like Citi, Barclays, Infosys, Morgan Stanley, State Street etc.

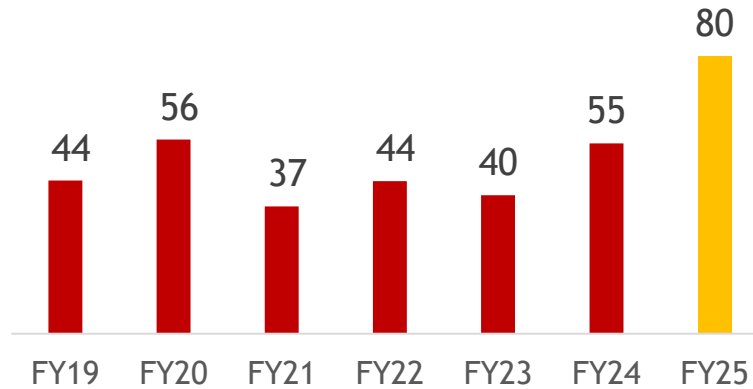
G. FINANCIAL SUMMARY

FINANCIAL SUMMARY

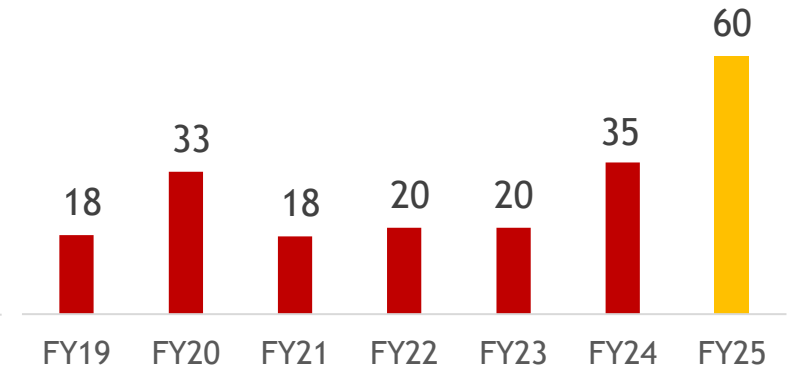
Gross Revenues (INR Cr)



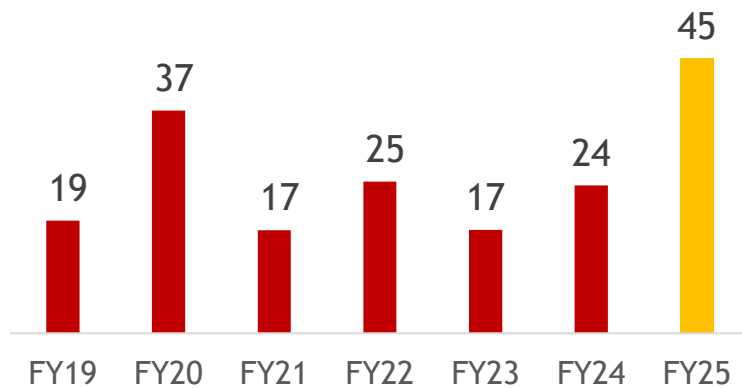
Net Revenues (INR Cr)



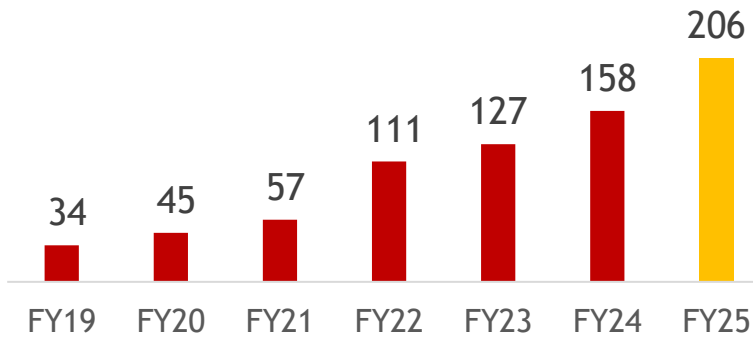
Profit Before Tax (INR Cr)



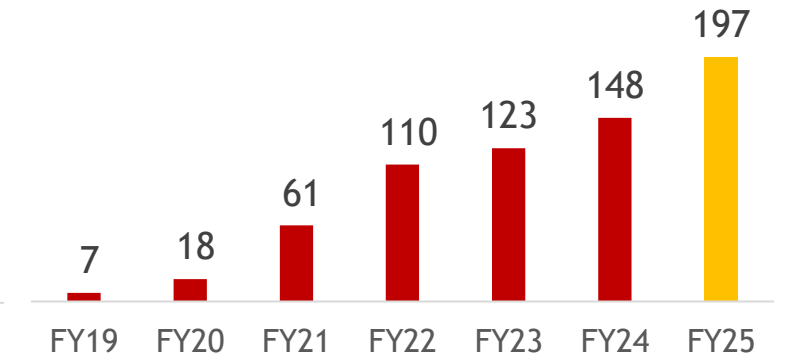
Cash Profit (INR Cr)



Net Worth (INR Cr)



Cash & Equivalents (INR Cr)



H. TEAM CREDENTIALS

EMINENT BOARD OF DIRECTORS



Mayank Malik - Independent Director, Prime Securities Limited

- Previously with Citibank, Standard Chartered Bank, IndusInd International Holdings Limited and has extensive experience building new businesses in the Middle East and Africa region
- MBA (IIM-A), Bachelor of Commerce (Hons.) - University Topper Gold Medalist



Smeeta Bhatkal - Independent Director, Prime Securities Limited

- Presently a Dean - Banking, Financial Services & Insurance at Welingkar Institute of Management Development & Research, Mumbai
- MBA (IIM-A), Bachelor of Commerce from Sydenham College, Mumbai



Ashok Kacker - Independent Director, Prime Securities Limited and Prime Research & Advisory Limited

- Previously Indian Revenue Service Officer, Income Tax / Executive Director, SEBI / Founder & Managing Partner, A. K. Advisors and Consultants
- M.Sc. (Physics), University of Allahabad (Topper of the 1972 batch)



Sujit Kumar Varma - Non-Executive & Non-Independent, Prime Securities Limited

- Previously with State bank of India as Deputy Managing Director, Corporate Accounts Group. Held various senior positions including CEO of SBI New York and CGM (International Banking)
- St. Xavier's College, Bachelor of Arts (Hons.) in English, CAIIB, Certification from various top institutes including Harvard Business School, IIM-A

EMINENT BOARD OF DIRECTORS



Sarthak Behuria - Independent Director, Prime Research & Advisory Limited

- Presently the Chairman of Reliance BP Mobility Limited
- Previously served as Chairman of Indian Oil Corporation and Chairman & Managing Director of Bharat Petroleum Corporation Ltd. Also held various senior positions in the KK Modi Group and Adani Group
- MBA (IIM-A) and an alumnus of St. Stephen's College, Delhi University



N. Jayakumar - Managing Director & Group CEO, Prime Securities Limited

- Joined in 1993, previously served as the Head of the Investment Banking Group at Citibank
- B.Tech Mechanical Engineering (IIT Delhi), MBA (IIM-A)



Akshay Gupta - Managing Director & CEO, Prime Research & Advisory Limited

- Banking, Asset Management and Capital Markets
- B.E Electronics and Communication (Delhi University), MBA (FMS, Delhi)

CORPORATE TEAM



Arun Shah - Chief Financial Officer

- Experience of over 35 years in financial advisory and senior level management and also as independent board member of listed entities
- B.Sc. (Hons) and Chartered Accountant, ICAI



Ranen Gandhi - Managing Director, Debt Capital Markets

- Extensive experience across Capital Markets, Asset Management, and Insurance business. Previously with ICICI Prudential AMC Ltd, Star Union Dai-Ichi Life Insurance amongst others
- MBA-Finance from University of Calcutta and Management Development Programme from IIM-Ahmedabad



Ajay Shah - Executive Director, Legal & Company Secretary

- Over 18 years of secretarial experience



Santosh Mayekar - Executive Director, HR & Admin

- Held various critical positions at Franklin Templeton and JM Financial
- Holds a postgraduate degree in Human Resource Management (HRM)



Joydeep Ganguly - Executive Director, Business Development

- Almost 25+ years of experience in FMCG, Telecom, Building materials, Health Care & Martech
- Previously with Unilever, Aditya Birla Group, Airtel, Vodafone, and Century Ply
- MBA Marketing

TOP QUALITY CORPORATE FINANCE TEAM



Ganesh Agarwal - Managing Director, M&A & Private Equity

- Almost 2 decades of experience across Financial Services, Infrastructure, Industrials, Lifesciences and Consumer; previously with Axis Capital and Anand Rathi
- Chartered Accountant, ICAI



Rahul Tadimalla - Executive Director, Investment Banking

- Over 18 years of IB experience as Founding Partner: RSVP Capital Advisors and 5+ years in Wealth Management (Kotak & Birla), Private Banking/NRI/Forex Banking (ICICI - Singapore & Bangalore) & Tax Advisory (KPMG)
- BBM: Finance from Christ University, Bangalore and MBA: Finance & Strategy from NUS Business School, Singapore & Melbourne Business School, Australia



Apurva Doshi - Executive Director, Equity Capital Markets

- Over 18 years of IB experience in ECM, PE & M&A. Previously with Crisil and Stratcap Securities
- Post Graduate Diploma in Business Administration (PGDBA) and M.Com from Mumbai University



Rachit Goel - Senior Vice President, Early-Stage Financing & Equity Capital Markets

- Over 15 years of Investment Banking experience in Private Equity, Mergers & Acquisitions and Equity Capital Markets. Previously worked with HSBC Bank in the Global Banking & Markets team
- MBA (Finance) and B.Com (Hons) from the University of Delhi

TOP QUALITY CORPORATE FINANCE TEAM



Archana Sinha - Senior Vice President, Equity Capital Markets

- 14-years career spanning Private Equity, Fundraising, Investor Relations, and Transaction Structuring
- Track record includes successfully managing deals in infrastructure and real estate, and raising substantial funds even under challenging circumstances
- Archana is a Chartered Accountant and has done B.Com (Hons) from the University of Delhi



Pranay Choudhary - Senior Manager, Investment Banking

- Presently engaged in both equity and debt-raising mandates across sectors and company sizes.
- Previously worked with HUL for 1.5 years as an Innovations Finance Manager in the Homecare team. Part of the Unilever Future Leaders Programme (UFLP), allowing exposure across Finance teams
- Alumnus of the flagship PGP in Management from Indian School of Business (ISB) with a focus on Finance. Pre-MBA work experience of 4 years with D.E. Shaw India in the Financial Research team focused on Fixed Income Instruments



Komal Aggarwal - Senior Manager, Investment Banking

- 5 years of experience across investment analysis, capital markets, and strategic deal execution
- Evaluated high-value investment proposals, managed complex structured deals of a PE fund with an AUM exceeding US\$800 MN at Kitara Capital. In-depth IPO analysis and high-net-worth client advisory at LKP Securities
- Holds a Master's in Finance from Regent's University London and a Master's in Commerce from Mumbai University

TOP QUALITY CORPORATE FINANCE TEAM



Snehal Kapoor - Investment Banking Manager

- Over 4 years of experience in finance specializing in credit analysis, equity research and accounts receivable
- B.B.A. (Minor in finance) from NMIMS, Mumbai and Master in Management (International Business) from IE Business School, Spain



Krishna Goyal - Investment Banking Manager

- Presently engaged in equity and debt raising mandates, across industry and company sizes
- Internship with Axis bank contributing to debt restructuring and infrastructure project evaluations alongside engagements in equity research and M&A analysis in other academic and professional settings
- MBA from Indian Institute of Management(IIM), Indore with a focus on Finance



Rounock Das - Investment Banking Manager

- Presently engaged in equity and debt raising mandates, across industry and company sizes
- Prior experience working with the risk team of a multinational investment bank during the tenure with TCS
- Internship with ICICI Bank, gaining experience in corporate strategy and financial operations
- B.E. from CEG, Anna University and MBA from Indian Institute of Management (IIM), Indore

TOP QUALITY CORPORATE FINANCE TEAM



Siddhartha Prabakar - Investment Banking Manager

- Experienced in both equity as well as debt-raising mandates across sectors & company sizes
- Previous engagements in deep-tech, quantitative finance, & macro-economic policymaking
- Dual degrees in Economics & Computer Science from Ashoka University



Ananya Pritam - Investment Banking Manager

- Presently engaged in both equity and debt-raising mandates across sectors & company sizes
- Previous experience in growing businesses & implementing strategies across financial services, healthcare and consumer sectors
- B.A. (Hons) in Economics from Ashoka University



Dev Selarka - Investment Banking Manager

- Presently engaged in both equity and debt-raising mandates across sectors & company sizes
- Prior to current role, worked as a Project Manager at a payments-focused FinTech in London and led sales strategy at a fast-growing healthcare startup
- Holds a BSc in Business and Finance from the University of Warwick

THANK YOU