

July 8, 2016

Corporate Relationship Department

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers, Dalal Street,
Fort, Mumbai 400001

Capital Markets-Listing
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra Kurla Complex, Bandra (East),
Mumbai 400051

Dear Sir,

Sub: Regulation 29 of Securities and Exchange Board of India (Listing Obligations

and Disclosure Requirements) Regulations, 2015

Re: Stock Code: 500337 (BSE) / PRIMESECU (NSE)

Pursuant to the provisions of regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that a meeting of the board of directors of the Company is scheduled to be held on Tuesday, July 26, 2016, inter-alia, to consider and approve the unaudited financial results of the Company for the quarter ended June 30, 2016.

We also wish to inform you that, in terms of the "Code of Conduct for regulating, monitoring and reporting of trading by Insiders" as adopted by the Company under SEBI (Prohibition of Insider Trading) Regulations, 2015, the Company has closed the Trading Window, for dealing in the equity shares of the Company by the designated persons, for the period from June 26, 2016 to July 28, 2016 (both days inclusive).

This is for your information and records.

Thanking you,

Yours faithfully,

For Principles Limited

Company Secretary

Prime Securities Limited

1109 / 1110, Maker Chambers V, Nariman Point, Mumbai 400 021. CIN: L67120MH1982PLC026724

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